



# Head out on the highway to benefit the Uniformed Service Program!

Launched in 2009, the Uniformed Service Program at the Brattleboro Retreat provides specialized treatment and support to military personnel, law enforcement, fire fighters, corrections officers, and EMTs who face post-traumatic stress disorder (PTSD) and other issues as a result of their duty.

Now, you can help support these brave men and women when you sponsor the Ride for Heroes, a group motorcycle ride across some of Vermont's most beautiful roads.

All proceeds from this event benefit the Brattleboro Retreat's Uniformed Service Program. Last year's Ride for Heroes raised more than \$54,000 to launch a state-of-the-art biofeedback training center that's used to help individuals build resilience and learn skills to maximize performance and minimize adverse stress responses to hazardous situations. This year's Ride proceeds will expand our ability to help service members manage their stress and trauma responses by adding virtual reality technology to our biofeedback program.

Make your mark on the program that helps people in uniform who make huge sacrifices to protect and serve us all. Sponsor the Ride for Heroes.

## Sponsor Levels & Benefits

	Platinum \$2,500	Gold \$1,000	Silver \$500	Bronze \$250
Logo on Main Street banner in downtown Brattleboro	●			
Opportunity to make remarks at event	●			
Opportunity for display table at event	●			
Banner display at event	●	●		
Acknowledgement in PR and e-mail marketing	●	●		
Company logo on event t-shirt	●	●		
Public acknowledgement at event	●	●	●	
Recognition on sponsorship posters at event	● Logo	● Logo	● Listing	● Listing
Link on Retreat website	● Logo	● Logo	● Listing	● Listing
Complimentary tickets to ride	● 10 tickets	● 5 tickets	● 2 tickets	● 1 tickets
Acknowledgement in Retreat's Report to Stakeholders	●	●	●	●

Go to [brattlebororetreat.org/ride-for-heroes-sponsorships](http://brattlebororetreat.org/ride-for-heroes-sponsorships)  
or call **802-258-4318**  
for sponsorship registration.

