



Brattleboro Retreat

MENTAL HEALTH AND ADDICTION CARE

Spring 2009

Dear Friends,

The year 2009 is an exciting time at the Brattleboro Retreat—this year marks our 175th anniversary! Founded in 1834, the Brattleboro Retreat has transformed the lives of thousands upon thousands of individuals and families. Through economic booms and busts, wars and times of peace, the Brattleboro Retreat has never stopped looking forward, adopting the latest advancements in treatment for mental illness and addiction. The services of the Brattleboro Retreat are more vital today than ever.

The Brattleboro Retreat invites you to join us in marking 175 years of caring. We are planning a major celebratory event for **Saturday, September 12** and you have the opportunity to be part of this momentous occasion! Hundreds of people will gather on the Retreat campus under a grand tent for an extraordinary celebration that will include dinner and dancing, as well as other special surprises.

We are asking you to become partners with us by agreeing to become a sponsor of this exciting and significant event. Your support and all of the evening's proceeds will benefit the Retreat's *1834 Fund* to support the renovation and preservation of the historic buildings on the Retreat campus. As other mental health programs contract or disappear, we're modernizing our facilities and expanding services to meet the needs of tomorrow's patients.

There are many ways in which you can support this historic event. Attached is a list of the various sponsor levels and the benefits that come along with each level. Also attached for your convenience is a sponsor form and reply envelope.

We would love to have you as a sponsor for this event to help secure the future of the Brattleboro Retreat and the community we serve. If you have any questions, please contact me at (802) 258-3710 or our director of development, Konstantin von Krusenstiern, at (802) 258-4366.

Thank you for your consideration. We hope that we can count on your support!

Sincerely,

Robert E. Simpson, Jr., DSW, MPH
President & Chief Executive Officer

Anna Marsh Lane, PO Box 803, Brattleboro VT 05302
(802) 257-7785



Brattleboro Retreat 175th Anniversary Celebration

Saturday, September 12, 2009

Brattleboro Retreat

Sponsor Benefits

<p><u>\$10,000 – Platinum Sponsor</u></p> <ul style="list-style-type: none">• Opportunity for a representative from your company to make brief remarks at podium during evening's program• Acknowledged as Platinum Sponsor in all press releases• Logo in newspaper advertising• Publicly acknowledged during event program• Acknowledged in all email marketing• Logo on an easel display as patrons enter the event• Logo on invitation (3,000+ pieces)• Logo in printed program• Logo on event poster• Company Logo and link on Brattleboro Retreat website• Ten tickets to the event	<p><u>\$5,000 – Gold Sponsor</u></p> <ul style="list-style-type: none">• Acknowledged as sponsor in all event press releases• Logo in newspaper advertising• Publicly acknowledged during event program• Acknowledged in all email marketing• Logo on an easel display as patrons enter the event• Logo on invitation (3,000+ pieces)• Logo in printed program• Logo on event poster• Company Logo and link on Brattleboro Retreat website• Six tickets to the event
<p><u>\$2,500 – Silver Sponsor</u></p> <ul style="list-style-type: none">• Publicly acknowledged during event program• Acknowledged in all email marketing• Company name on an easel display at event• Company name on invitation (3,000+ pieces)• Company name in printed program• Company name on event poster• Company name and link on Brattleboro Retreat website• Four tickets to the event	<p><u>\$1,000 – Bronze Sponsor</u></p> <ul style="list-style-type: none">• Company name on an easel display at event• Company name on invitation (3,000+ pieces)• Company name in printed program• Company name and link on Brattleboro Retreat website• Two tickets to the event



Brattleboro Retreat

175th Anniversary Celebration
Sponsorship Pledge Form

Business Name _____

Contact Name _____

Address _____

City/State/Zip _____

Phone _____

Email _____

- Sponsorship pledge:
- Platinum (\$10,000)
 - Gold (\$5,000)
 - Silver (\$2,500)
 - Bronze (\$1,000)

Check Enclosed

Invoice Me

Please charge MasterCard Visa Discover American Express

Cardholder Name _____

Card Number _____ Exp Date _____

Signature _____ Billing Zip Code _____

For more information, or if you have any questions, please contact:
Konstantin at (802) 258-4366 or kvonk@brattlebororetreat.org

Brattleboro Retreat ~ Office of Development
PO Box 803, Brattleboro, VT 05301
Fax (802) 258-3796